

# JEEWON AHN

# PORTFOLIO

## CONTENTS

### ***Events***

VIP PARTNER EVENTS - FLYERS

PARTNER EVENTS - BANNERS

### ***Virtual Events / Webinars***

WEB BANNERS

PRESENTATION SLIDES

### ***Web Promotion***

SALE / PROMOTION FLYERS

WEBSKIN ADS

SOCIAL MEDIA PROMOTION BANNERS

### ***Email, Webpage Design***

MICROSITES / LANDING PAGES (HTML, CSS)

CHANNEL EDM

WEBSITE DESIGN

### ***Print Media***

MAGAZINE ADS

BRAND GUIDELINES

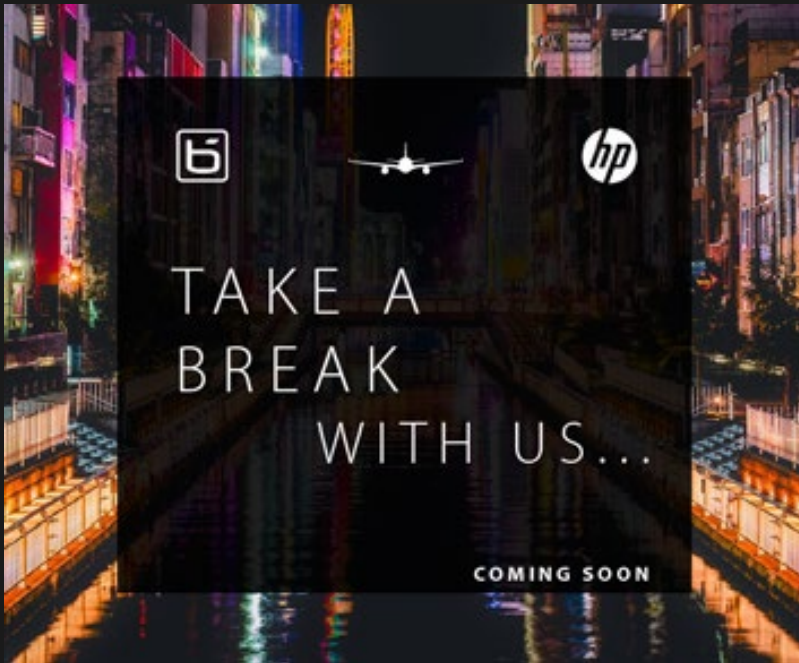
ART EXHIBITION CATALOGUES

BUSINESS CARDS



The majority of the works displayed have been done working at Bluechip Infotech — an Australian wholesale IT distributor who sells to resellers (e.g. JB Hi-Fi) and IT managed service providers (MSPs).

## VIP PARTNER EVENTS - FLYERS, BANNERS



< Teaser web banner (mrec)

Client  
HP

### The brief

To attract new and existing customers to buy HP from us. Winners invited to our Japan Trip as part of our reward program.

### Audience

Medium to Large resellers.

### Digital flyer

- Visually striking Himeji Castle set off against a relaxing clear blue sky as the main image.
- Montage of diverse experiences from past trips added like a strip of photos sitting on top.
- Care taken to lead the eye as there are a number of different types of information to absorb, ultimately leading to the CTA.

### Teaser web banner

- Dazzling colours of a dynamic urban nightscape partially obscured in the centre of the banner, incites viewer to want to know the full image.
- Airplane icon placed near the middle to hint of travel.

^ Digital flyer (A4 PDF distributed via eDM)

# VIP PARTNER EVENTS - FLYERS, BANNERS

BLUECHIP SUPERCAR EXPERIENCE

SPONSORED BY

**WEBROOT**



**Be one of 5 lucky partners to join our Webroot Bluechip Supercar Drive Day**

Purchase any WEBROOT products from Bluechip during  
**1<sup>st</sup> AUGUST 2019 – 31<sup>st</sup> OCTOBER 2019** and get a chance to  
drive a Supercar on 12<sup>th</sup> NOVEMBER 2019!

**DRIVE PACKAGE**

- Region: Sydney / South Coast
- Driving Distance: 200 km
- Supercar lineup\*:  
Lamborghini Huracan, McLaren 570S,  
Porsche 911, Mercedes AMG C63s,  
Jaguar F-type
- Gourmet lunch included

**Who is eligible?**

- 1 x WEBROOT Top overall Revenue MSP
- 1 x WEBROOT Top End Points MSP Partner (the most seats)
- 1 x WEBROOT Top DNS Revenue MSP Partner
- 1 x WEBROOT TOP SAT Revenue MSP Partner
- 1 x WEBROOT Top Growth MSP Partner in 2018 / 2019

**Terms & Conditions:** 1. Promotion valid from 1st of August 2019 to the 31st of October 2019. Valid only for Bluechip Infotech partners that have been communicated to. 2. Promotion includes return flight to Sydney and one night accommodation. 3. To be eligible, the PO has to be invoiced within the promotion period. 4. The top three Webroot Reseller winners will be based on the total purchase within the promo period. 5. One reseller with the highest 2018/2019 purchase will be selected. 6. One reseller with the highest webroot UCS purchase will be selected. 7. One reseller with the highest Webroot Deal ID order will be selected. 8. Maximum of one ticket per partner. Acceptance waiver must be completed and signed by each winner prior to the event. 9. All winners must be over 25 years of age and have their full driver's license. 10. \*Supercars may vary on the day depending on mechanical or logistical issues. 11. All decisions are at the discretion of Bluechip Infotech and are final. Bluechip Infotech reserves the right to change these terms and conditions and end this promotion earlier without notice. Pricing on products and bundles is subject to change. Any errors or omissions are excluded.

**bluechip** | Helping your business grow

Contact your Bluechip Infotech representative  
1300 72 74 74 [www.bluechipit.com.au](http://www.bluechipit.com.au)

< Digital flyer (A4 PDF distributed via eDM)

## Client

Webroot (cybersecurity vendor).

## Audience

Customers who can spend large budgets on Webroot products.

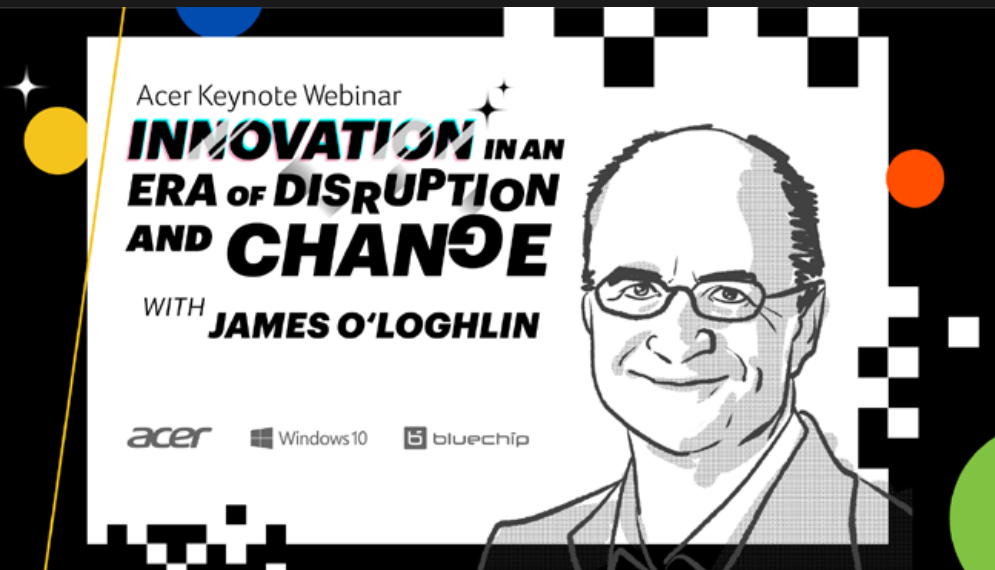
## The brief

To attract new and existing customers to buy Webroot and host a supercar drive experience day to reward customers with the highest Webroot spending.

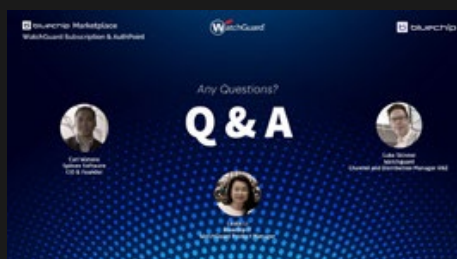
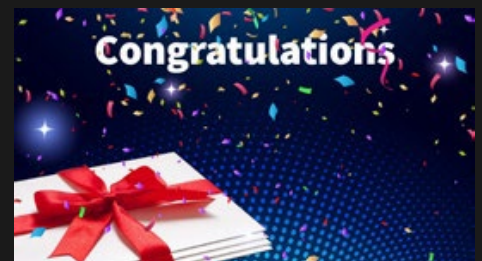
## Digital flyer

- Supercar photo was chosen for the bright eye-catching colour and quiet muted background. I kept the overall design to maintain focus on the sports car to grab the attention of the reader who is scrolling the eDM.
- One key sentence chosen to be read first for people in a hurry (which is everyone) highlighted in black.
- Abstract angular shading effect created to subtly divide the text.
- Hazy particle effect created to add atmosphere., while keeping to a minimalistic focus on the car.

## WEBINARS: WEB BANNERS



## WEBINARS: PRESENTATION SLIDES





SALE/PROMOTION FLYERS (DISTRIBUTED VIA EMAIL)



The memory & storage experts™



# Crucial Focus Week

Mon 11 to Fri 15 May

Buy any Micron & Crucial products from Bluechip and Get a Bonus!

Buy above \$50K	▶	\$1000 Gift Card
Buy above \$40K	▶	\$750 Gift Card
Buy above \$30K	▶	\$550 Gift Card
Buy above \$20K	▶	\$350 Gift Card
Buy above \$10K	▶	\$150 Gift Card
Buy above \$5K	▶	\$50 Gift Card


May Reseller Reference Book [DOWNLOAD >>](#)

**Terms & Conditions:** Promotion valid from 11/05/2020 to 15/05/2020. Orders must be invoiced within the promotional period. Accumulated total invoice value in ex-GST within focus week. Bluechip shall not be liable for any technical, editorial or pictorial errors, inaccuracies and omissions contained herein.



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# Microsoft Teams Direct Routing

**Get a phone system designed for Office 365.**

Get Microsoft Teams direct routing and the latest Teams devices through your trusted distributor, BluechipIT.

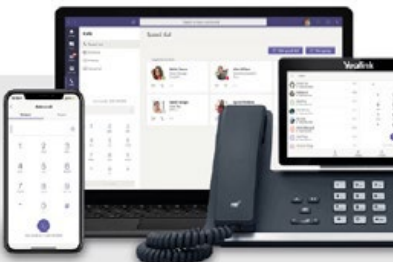
## Flat Monthly Fee


**\$18** per user, per month.

Reseller buy price. This is a Microsoft Teams Direct routing licence price. Price is per user, per month, excluding GST. Price does not include hardware pictured.

**Contact Bluechip for more information and pricing:**

[msteams@bluechipit.com.au](mailto:msteams@bluechipit.com.au)





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# Which Colour?

Request a 1-on-1 Demo session for Carbonite or Webroot by 11.59pm AEDT November 30<sup>th</sup> 2020 and you could **WIN** an iPhone 12 128GB in the colour of your choice.

**Request 1-on-1 >>**

## **Carbonite® Data Protection Platform**

Comprehensive protection for all types of business data.

[Learn More >](#)

## **Webroot® Business Endpoint Protection**

Intuitive, automated cybersecurity that helps businesses become more resilient.

[Learn More >](#)

**Terms & Conditions:** 1. This promotion is valid for net new partners. 2. To earn one (1) entry in the Competition, the applicant must have completed all of the mandatory fields of their entry form and submitted them prior to the Competition End Date, 30th November 2020. The applicant is allowed a maximum of one entry. 3. Applicants must be interested in finding out more of Webroot and/or Carbonite and are willing to participate in an online demonstration of the product with a product specialist. 4. The winning prize is an Apple iPhone 12. Colour variation is dependent on availability of stock on the competition draw date. 5. The Competition period runs until 30th November. Bluechip IT will contact the winner by the contact details provided on the entry form to deliver the prize. 6. All decisions are at the discretion of Bluechip Infratech and are final. Bluechip Infratech reserves the right to change these terms and conditions and end this promotion earlier without notice. Pricing on products and bundles is subject to change. Any errors or omissions are excluded.











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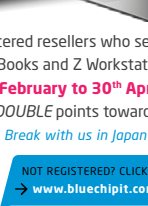
Contact your Bluechip Infratech representative  
 1 800 2 74 74 or [www.bluechipit.com.au](http://www.bluechipit.com.au)


# Earn **DOUBLE** points

## with ZBooks & Z WorkStations

Part of the *Take another Break* with us\* promotion  
#GoHPGoJAPAN





Registered resellers who sell  
HP ZBooks and Z Workstations during  
**1<sup>st</sup> February to 30<sup>th</sup> April 2019** earn  
**DOUBLE** points towards the *Take another*  
*Break with us in Japan 2019*\* promotion.



NOT REGISTERED? CLICK HERE:  
→ [www.bluechipit.com.au/GoJapan19.html](http://www.bluechipit.com.au/GoJapan19.html)


More on how to earn points:  
[www.bluechipit.com.au/EarnPoints.html](http://www.bluechipit.com.au/EarnPoints.html)




**The Japan Prize package includes:**

Return Airfare to Japan,  
4 days Accommodation,  
Group Activities,  
Transportation


**Terms & Conditions:** Double Points promotion valid from 1<sup>st</sup> of February to 30<sup>th</sup> of April 2019. Orders must be invoiced within the promotional period. Bluechip shall not be liable for any technical, editorial or pictorial errors, inaccuracies and omissions contained herein. Ultrabook, Celeron, Celeron Inside, Core Inside, Intel, Intel Logo, Intel Atom, Intel Atom Inside, Intel Core, Intel Inside, Intel Inside Logo, Intel Xeon, Itanium, Itanium Inside, Pentium, Pentium Inside, Xeon Inside, Xeon Phi, Xeon Inside, and Intel Optane are trademarks of Intel Corporation or its subsidiaries in the U.S. and/or other countries.




Platinum  
Distributor



Windows 10 Pro  
Windows 10 Pro means business.




Powered by 8th generation  
Intel® Core™ Processors



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crucial **Penalty Kick!**  
**Chance to WIN a portable 256GB SSD or 1 of 50 other cool Crucial products!**  
 Promotion period: 25<sup>th</sup> June to 17<sup>th</sup> July 2018 or until all prizes run out

**TO WIN A CHANCE TO SCORE**

1. Every purchase of 20pc of Crucial memory / 10pc of Crucial SSD in any single purchase order wins a chance to "SHOOT"
2. Eligible customers who have made qualified purchases will be contacted to pick a spot (50 available to start with) to "SHOOT"
3. Each spot carries a prize that can be won instantly!

Prizes are limited and first in first served!

**External Portable SSD 256GB - Worth \$249**  
**16GB kit (2 x 8GB) RGB gaming memory - Worth \$369**  
**16GB / 32GB / 64GB USB key - Worth up to \$59 each**

**Terms & Conditions:** This promotion is valid from 25/06/18 to 17/07/18 or while bonus items last. Bonus items and prizes shall not be liable for any technical, editorial or pictorial errors, inaccuracies and omissions contained herein.

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ACCELERATE YOUR GAME IN STYLE  
 Speeds up to 3000 MT/s  
 STYLE UP YOUR GAME IN RGB  
 16 LEDs in 8 zones  
 COMMAND YOUR MEMORY WITH THE BALLISTIX M.O.D. UTILITY

**THE BALLISTIX TACTICAL TRACER IS HERE**

BUILT TO WIN™

**BUY NOW**

Distributed by bluechip

Cipherlab Android PDA **2 YR WARRANTY** CIPHERLAB Smarter

**Register a Bid with Bluechip and get **BONUS 1 YEAR** Extended Warranty**  
 Promotion period: 21<sup>st</sup> July to 31<sup>st</sup> August 2020

**SKU: RS31** Rugged Touch Mobile Computer  
**SKU: RS51** Rugged Touch Mobile Computer  
**SKU: RK25** Rugged Mobile Computer  
**SKU: RK95** Industrial Mobile Computer

If you've got questions **Get in Touch**

**Terms & Conditions:**  
 1. Project Registration Period - From 21st July to 31st August 2020. Orders must be received within the promotional period.  
 2. Order to be received by 31st August 2020.  
 3. Exclude Existing Project Registered with Cipherlab Prior to 21st July 2020.  
 4. Eligible Models - RK25, RS31, RS51, RK95.  
 5. Must Provide End User Details - Business Name, Contact Phone Number and Email.  
 6. Extended 1 Year Warranty will be Applied within 30 days from Date of Order.  
 7. Total Warranty Period will be 2 Years from Bluechip's Invoice Date.  
 8. Only Applies to Main Terminal Device. Excludes Accessories.  
 9. Bluechip shall not be liable for any technical, editorial or pictorial errors, inaccuracies and omissions contained herein.

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bluechip

**IT'S EASIER TO WIN** hp

**Reseller Reward Program** Promotion period: 1<sup>st</sup> April to 31<sup>st</sup> July 2020  
**HP EOFY COUNTDOWN** Registrations **CLOSE 26<sup>th</sup> June 2020**  
 Register now before it's too late!

Registered resellers who buy\* any HP products with us during the promotion period can **WIN** the below prizes!

**ENTER TO WIN**  
 www.bluechipit.com.au/hp/EOFYCountdown.html

**1<sup>ST</sup>** Be one of the **Top 3 revenue** customers for a **HP Dragonfly laptop AND** a \$1000 voucher.  
**Gift Voucher \$1000**

**2<sup>ND</sup>** Spend over **\$100K** and receive a \$1000 voucher.  
**Gift Voucher \$1000**

**3<sup>RD</sup>** Spend over **\$50K** and receive a \$300 voucher.  
**Gift Voucher \$300**

**Terms and Conditions** www.bluechipit.com.au/hp/EOFYTerms.pdf  
 \*Based on the invoiced amounts with some exclusions. For details please refer to the Terms and Conditions.

**bluechip** Contact your Bluechip Infotech representative P 1300 72 74 74 www.bluechipit.com.au

**During the last week before Christmas**

**ENJOY 5% OFF**

on iSafe, QNAP and Synology NAS in Premium Pricing and onwards.

**iSafe QNAP Synology**

**\* Terms & Conditions:** Promotion valid from 17/12/2018 - 21/12/2018 or while stocks last. Orders must be invoiced within the promotional period. Bluechip shall not be liable for any technical, editorial or pictorial errors, inaccuracies and omissions contained herein.

**— WA EXCLUSIVE OFFER —**

On the last week before Christmas!

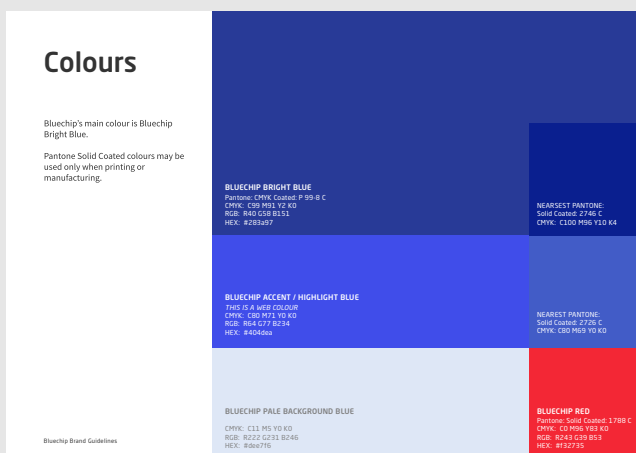
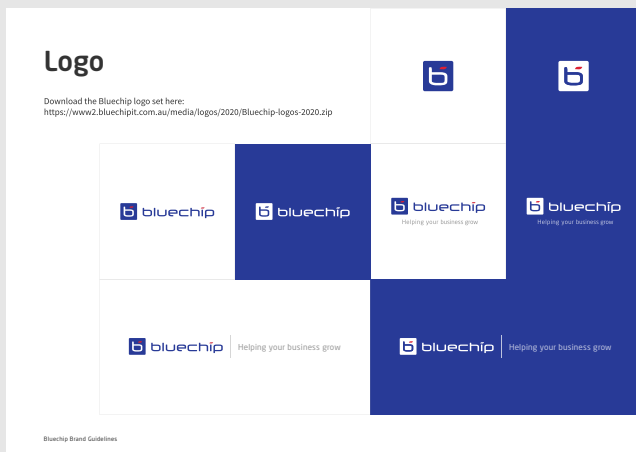
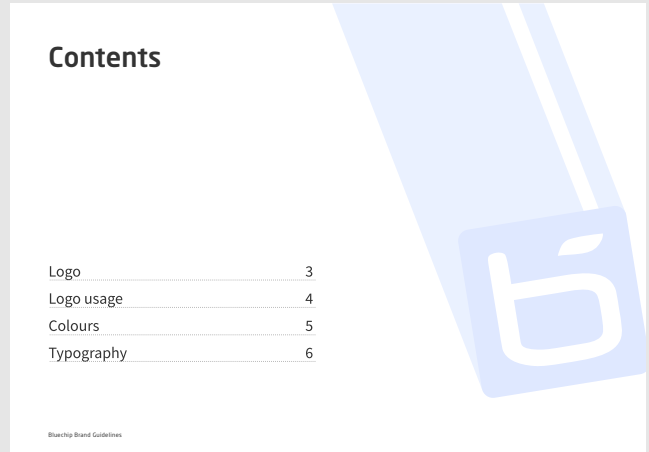
December 2018

Mo	Tu	We	Th	Fr	Sa	Su
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

9:46:58 AM

**Enjoy 5% off on NAS!\***


# BRAND GUIDELINES






# WEBSKIN ADS


## BITDEFENDER WEBSKIN



FROM IDG




DESIGNED FOR ENTERPRISE



CMS Electracom


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Get up to 12 months **FREE** in our Introductory Offer

[START TRIAL](#)



**Expand your Security Offering with Bluechip and Bitdefender Today.**

**ARN INNOVATION AWARDS 2020 - NOMINATIONS OPEN**

**Australia threatened with 'state-based' cyber attack**

A "sophisticated state-based actor" has been attempting to hack a wide range of Australian organisations for months and had stepped up its efforts recently, Prime Minister Scott Morrison said on Friday.

The major tech events affected by the spread of

**Under new regional leadership, AWS ups partner ante through 'customer obsession'**

**AC3 wins \$16.2M managed service deal with NESA**

**LATEST**

**HPE CEO Neri tests positive for Covid-19, talks hot topics at Discover**

Advancing intelligent edge, artificial intelligence, machine learning and everything-as-a-service by 2022 cited as important subjects.

**INTERVIEWS**

**One on One with ARN: Exclusive Networks' Jonathan Odria**

Odria dives into his passion on helping employees reach their best potential and giving back.

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[RSS](#)

**Checkmarx**

Checkmarx Scores Highest for DevOps Use Cases

2020 Gartner Critical Capabilities for Application Security

[Gartner Report](#)


Become part of the Bitdefender Partner Advantage Network

[Introductory Offer](#)

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**Become a LogMeIn SaaS Partner**

Create a new revenue stream with LogMeIn through Bluechip Infotech

**bluechip**

Limited time March offer available.

Simply ask us!

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**Cisco makes renewals push**

20 new specialists hired to work on renewals and upselling.

**StartupLand darling Shoes of Prey files for insolvency**

**G Suite Australian prices to jump ahead of world**

**Data#3 lands \$21.4m NSW govt contract win**

**IN THE SPOTLIGHT**

**Cisco Live Melbourne**

Partners get into the groove at Cisco Live Melbourne

CRN Fast50 delegates discuss channel's future

Inside Microsoft's new technology centre in Sydney CBD

The top 10 unveils from CES 2019

**Communications & Collaboration**

**GoToMeeting**

**GoToWebinar**

**Engagement & Support**

**Rescue**

**Identity & Access**

**LastPass**

**Central**

**Australian smartphone shipments see record decline**

IDC cites lack of innovation and economic factors.

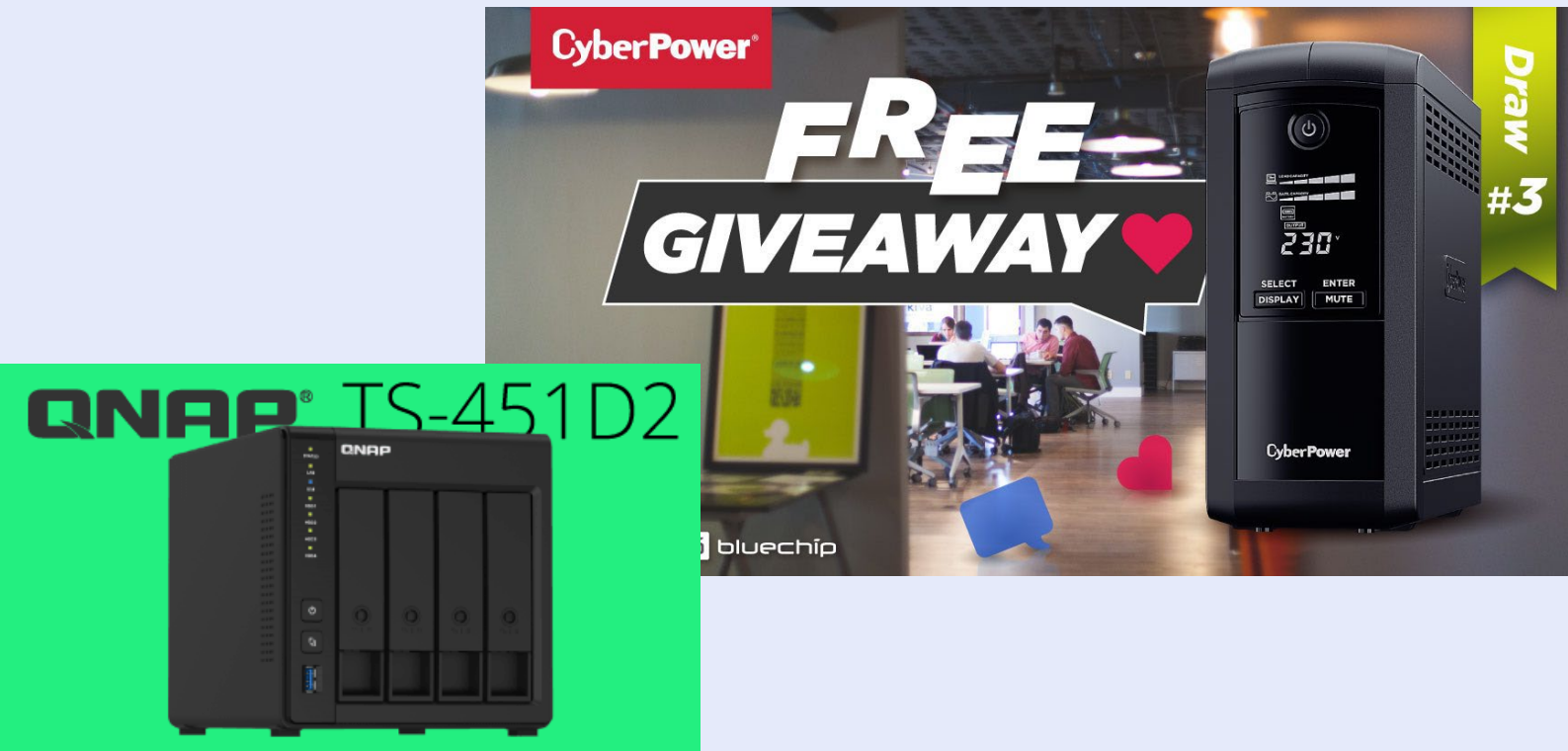
**TELL US HOW WE'RE DOING AND TAKE FIVE**

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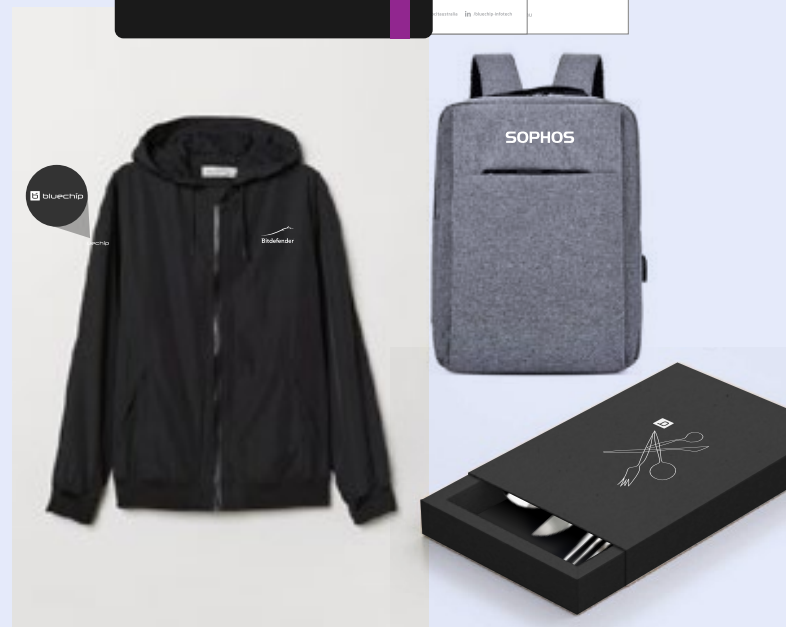
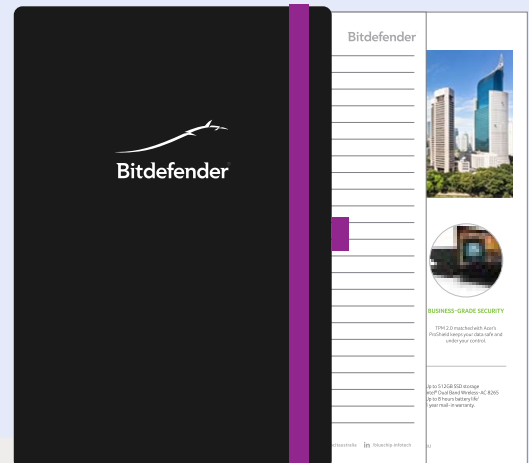


## SOCIAL MEDIA PROMOTION BANNERS



## MERCHANDISE

### MAGAZINE ADS



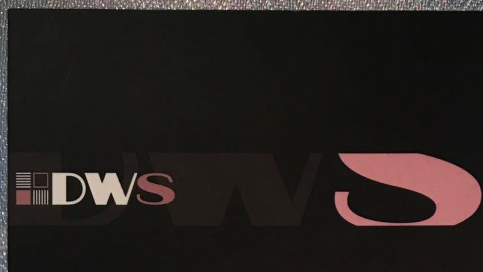




^ ART EXHIBITION  
CATALOGUES

^ **FREELANCE** >

BUSINESS CARDS >

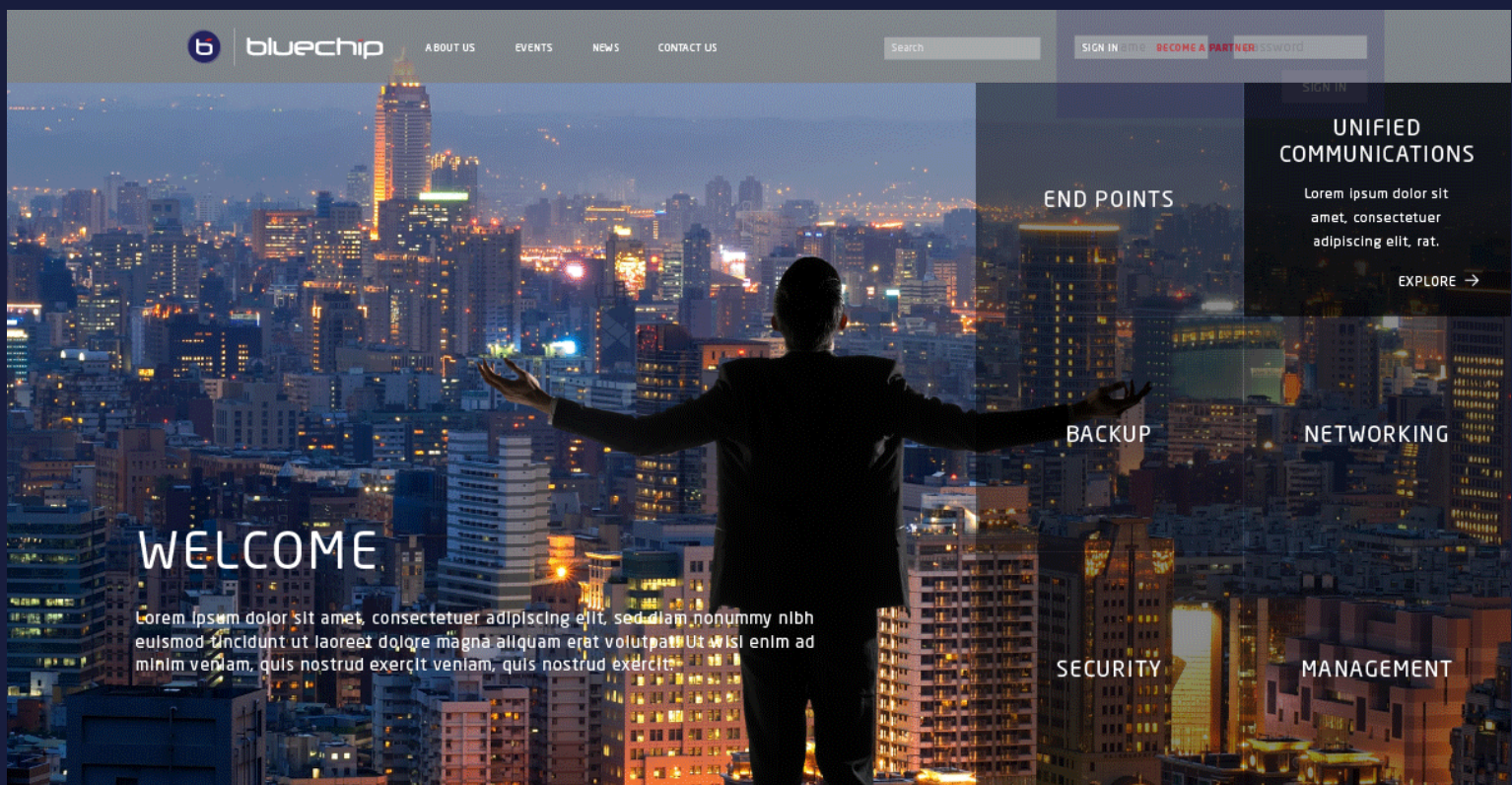
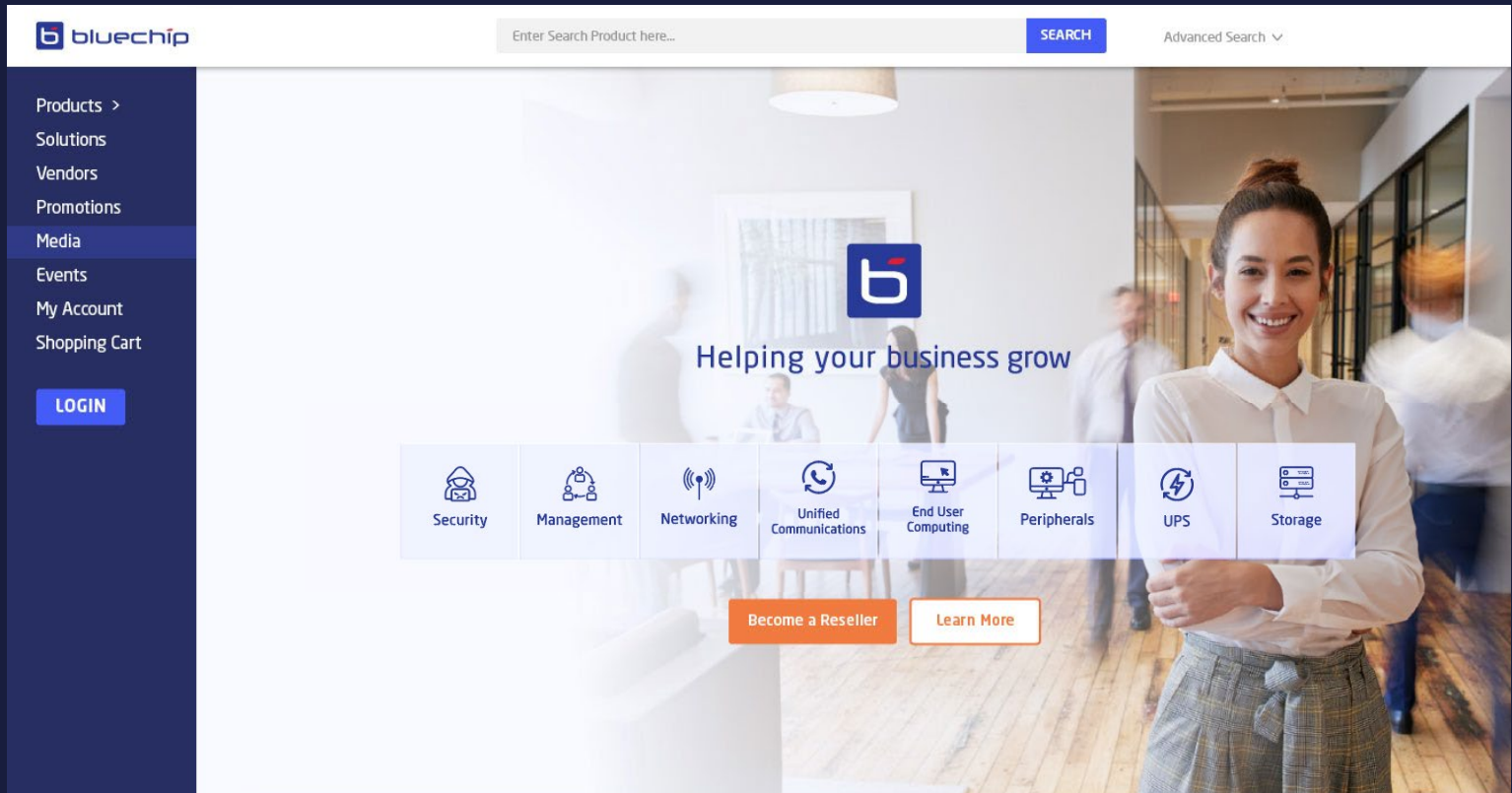


 **DECO WINDOW SOLUTIONS**  
for all window coverings  
[www.dwsolutions.net.au](http://www.dwsolutions.net.au)

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t. 61 2 9638 5811  
f. 61 2 9638 5822  
e. [anna@dwsolutions.net.au](mailto:anna@dwsolutions.net.au)  
a. 16 Euston St. Rydalmere NSW 2116 Australia



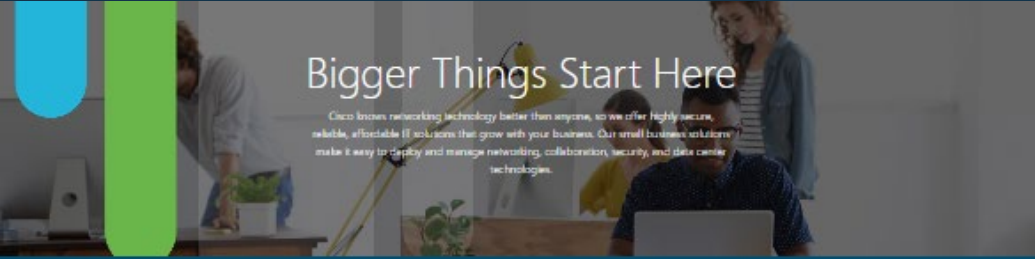
# WEBSITE DESIGN





# MICROSITES / LANDING PAGES (HTML, CSS)

Vendor: Cisco (Enterprise Networking)



## Bigger Things Start Here


Cisco knows networking technology better than anyone, so we offer highly secure, reliable, affordable IT solutions that grow with your business. Our small business solutions make it easy to deploy and manage networking, collaboration, security, and data center technologies.

### Work smarter with Cisco Small Business Solutions

In your small business, you wear a lot of hats and field a lot of demands. Your employees need more mobility and a reliable network. Your customers want a better digital experience. And you must stay on top of the constant threat of cyber attacks. You need a small business IT solution that can do it all—securely, simply, and flexibly.


[Learn More](#)

### Create a Secure and Collaborative Office with Cisco Software



#### Cisco Webex


Use industry-leading Cisco web conferencing capabilities to facilitate compelling, productive team meeting experiences.




#### Cisco Umbrella

Cisco Umbrella is a cloud security platform that provides the first line of defense against threats on the internet. Protect users in minutes.


### Products




Access Points




Switches




Routers




Firewalls




Phones



Telepresence




Webex



Cloud Security

### Small Business Solutions for IT Needs of any Size




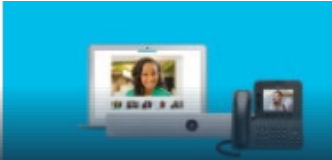
#### Small Business Networking

Get fast, affordable and reliable network connectivity that delivers data to all devices.

#### Small Business Security

Protect your organization. Stop threats, gain insights, detect earlier and act faster.





#### Small Business Collaboration

All meetings in one location. One collaborative experience for all your communication.

Can't view this message? [Click here to view it online.](#)

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EMAIL #101 February 4, 2021 Webinars Contact us

**ENTRUST**

**SECURING A WORLD IN MOTION**

Entrust keeps the world moving safely by enabling trusted identities, payments and data protection.

Entrust offers an unmatched breadth of digital security and credential issuance solutions at the very heart of all these interactions.

The world's most entrusted organisations trust us.

Microsoft Mastercard VISA VMware Square Polycom servicenow NXP intel

**Bluechip Infotech signs identity solutions vendor Entrust**  
Nico Atobek — 3rd February 2021 - Entrust specialises in cloud-based identity solutions, including a service that allows customers to seamlessly deploy a best-in-class multi-factor authentication with single sign-on and passwordless access. Bluechip will carry Entrust's full identity and access management (IAM) offering, including Identity-as-a-Service, Identity Enterprise and Identity Essentials.

**Entrust inks Aussie distie deal with Bluechip Infotech**  
Sasha Karen — 3rd February 2021 - A major focus of the agreement is on the vendor's Entrust Identity and Access Management (IAM) solutions, according to Bluechip. This includes its Entrust Identity-as-a-Service (IDaaS) offering, a cloud based solution that allows for the deployment of multi-factor authentication with single sign-on and passwordless access.

**Our Partner Program**

**Entrust IDaaS – Managed Service Provider (MSP) Program**  
Identity as a Service (IDaaS) has been specifically designed to provide the flexibility, functionality, and support that managed service providers require including:

- Multi-tenancy
- Multi-ten
- Convenient single management console
- Brand as your own
- Flexible pay-as-you-go pricing
- Build your pipeline
- Simplified accounting with integrated billing and reporting
- World-class technical support

**Why Partner with Entrust?**

- New low-risk recurring revenue stream
- Partner-friendly IAM platform
- Lead generation support
- Professional Services opportunities
- 25+ years of digital identity expertise

[Click here to find out more.](#)

**Identity and Access Management**

**Entrust Identity Enterprise**  
Identity Enterprise is the integrated identity and access management (IAM) platform that addresses a full suite of workplace, consumer, and citizen use cases.

It brings 25+ years of proven expertise supporting high assurance Fortune 500, government, and consumer banking applications with continued innovation and agility. Identity Enterprise sets the benchmark for large organizations with thousands and even millions of users that are seeking a Zero Trust approach. Identity Enterprise can be deployed on-premises or as a virtual appliance. Identity Enterprise is part of the Entrust Identity portfolio that also includes Identity as a Service.

**KEY CAPABILITIES**

- Best-in-class multi-factor authentication (MFA)
- High assurance credential-based access
- Third-party CA support
- Smart card and token issuance
- High assurance credential-based access with data encryption
- Secure access to cloud applications
- Adaptive risk-based access and authentication
- Passwordless login
- Identity proofing
- Digital citizen identity
- Self-service password resets
- Mobile SDK
- Cloud deployment options and migration

**ENTRUST AUTHENTICATION SUITE**  
OTP and Certificate-based authentication options

**Case Studies**

**Entrust Identity as a Service - Evangelische Gesellschaft**  
With Entrust Identity, the Evangelische Gesellschaft makes secure remote work possible for 1,000 employees.  
**Challenge:** Within the shortest possible time, remote network access for 1,000

**Entrust Identity as a Service - Plus Bolig**  
Tailor-made security that everyone understands.  
**Challenge:** To increase the security of a residential rental company supported by many different employee groups  
**Supported systems:** Microsoft, SSO, VPN, RDP, Windows Login  
**Solution:** Entrust Identity as a Service: Multi-factor Authentication (MFA) including Password Reset

**Quick Videos**

Passwordless for Trusted Workplace Identities Keeping the World Moving Identity Proofing in 60 seconds

**Expression of interest**

If you are interested in knowing more about Entrust and how to become a partner, please click the button or contact [entrust@bluechipit.com.au](mailto:entrust@bluechipit.com.au)

**I'm interested**

**About Entrust**

Entrust keeps the world moving safely by enabling trusted identities, payments and data protection.

Today more than ever, people demand seamless, secure experiences, whether they're crossing borders, making a purchase, accessing e-government services or logging into corporate networks.

Entrust offers an unmatched breadth of digital security and credential issuance solutions at the very heart of all these interactions.

With more than 2,500 colleagues, a network of global partners, and customers in over 150 countries, it's no wonder the world's most entrusted organizations trust us. To learn more, visit [www.entrust.com](http://www.entrust.com).

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